

## Message Text

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13

ACTION ARA-10

INFO OCT-01 ISO-00 AID-05 EB-07 IGA-01 CIAE-00 INR-05

NSAE-00 PA-01 RSC-01 PRS-01 SP-02 PC-01 /035 W

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R 271810Z NOV 74

FM AMEMBASSY LIMA

TO SECSTATE WASHDC 2913

INFO USIA WASHDC

C O N F I D E N T I A L LIMA 10046

DEPARTMENT PASS AID

E.O. 11652: GDS

TAGS: EGEN, PFOR, PE

SUBJECT: USAID LOAN SIGNING PUBLICIZED IN LIMA

1. AN AID LOAN AGREEMENT FOR \$10 MILLION FOR ASSISTANCE TO RURAL AREA SMALL BUSINESS WAS SIGNED NOVEMBER 26 AT THE MINISTRY OF FOREIGN RELATIONS. THE CEREMONY RECEIVED WIDE PUBLICITY IN ALL MEDIA, BOTH ADVANCE STORIES RELEASED BY THE PERUVIAN GOVERNMENT, AND FOLLOW-UP REPORTS AFTER THE EVENT. TWO DAILIES, LA PRENSA AND EL COMERCIO, PLAYED STORIES FRONT PAGE, WITH LA PRENSA USING ITEM AS THREE-COLUMN LEAD STORY. ONLY ULTRA-LEFTIST TABLOID EXPRESO FAILED TO CARRY STORY. GOVERNMENT-DIRECTED LA CRONICA USED ADVANCE STORY FRONT PAGE SUNDAY AND CARRIED FOLLOW-UP TUESDAY WITH AMBASSADOR DEAN AND PERUVIAN DEPUTY SECRETARY FOR ECONOMIC AFFAIRS JOSE DE LA PUENTE RABDILL PICTURED SIGNING DOCUMENTS. RADIO AND TV NEWS ALSO COVERED STORY FULLY.

2. COMMENT: PUBLICITY ABOUT SIGNING OF THE LOAN AGREEMENT, WHICH HAD BEEN POSTPONED SUDDENLY NOVEMBER 18 BECAUSE OF SUSPECTED DE LA PUENTE "DIPLOMATIC ILLNESS," CONTRASTED WITH THE NEGATIVE PUBLICITY GENERATED BY THE ANNOUNCEMENT OF THE CANCELLATION OF THE PEACE CORPS AGREEMENT. LOAN SIGNATURE WAS DELAYED APPARENTLY SO THAT PRESIDENT VELASCO OR CABINET COULD REVIEW IT ONCE MORE. FOLLOWING FINAL AFFIRMATIVE DECISION, WHICH IS GOVERNMENT INFLUENCED, WAS APPARENTLY THEN  
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GIVEN GREEN LIGHT FOR FULL PUBLICITY.

DEAN

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TREATY SIGNATURE, PRESS COMMENTS, LOAN AGREEMENTS, SMALL BUSINESS, RURAL AREAS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 27 NOV 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** boyleja  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974LIMA10046  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** GS  
**Errors:** N/A  
**Film Number:** D740345-0648  
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**Handling Restrictions:** n/a  
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**Line Count:** 62  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION ARA  
**Original Classification:** CONFIDENTIAL  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
**Previous Channel Indicators:** n/a  
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**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** boyleja  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 20 SEP 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <20 SEP 2002 by WorrelSW>; APPROVED <12 MAR 2003 by boyleja>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** USAID LOAN SIGNING PUBLICIZED IN LIMA  
**TAGS:** EGEN, PFOR, PE, US  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005